

MASTERING COMMUNICATION

A two-day workshop for **Busy Professionals** who want to be **even more successful**, using their natural style.

Do you.....

- Find that your ideas get ignored whilst other people's ideas seem to get heard?
- Feel frustrated when you think you've reached an agreement only to find that the other person thought differently?
- Wonder why you don't have as much impact as you would like?
- Wish you could attend a practical course that enhances your natural style?

Would you and your company benefit if you could.....

- Be more effective when influencing key stakeholders and decision makers?
- Adapt your style to suit the target audience?
- Effectively communicate with both individuals and groups?
- Easily apply what you have learned immediately?

If you've answered **'YES'** to any of the above then this course is tailor made for you!

“The biggest mistake in communications is to assume it has been effective”

Workshop overview.....

The **ability to communicate effectively** and to connect with others is one of the most important skills for enduring business success. Master your natural communication style so that you can effortlessly adapt to any situation where you need your message to be heard and understood.

Join us on this intensive 2-day workshop to explore how great communication can work for you and how you can influence others to **get your message understood every time**. Utilising verbal and non-verbal methods you will be further developing behaviours that **deliver consistently influential communication**.



You should attend if.....

You want to master your natural ability to connect with and influential

You will learn how to.....

- Communicate effectively at all levels across the business
- Adapt both written and verbal language to influence
- Gain instant and excellent rapport with people
- Engage non-verbal communication to maximise your message
- Deal effectively with difficult people to get what you want
- Identify your own and others' preferred communication styles
- Learn the most effective ways to assert yourself whilst maintaining excellent relations.

The Workshop will cover.....

- Listening effectively
- Non-verbal influence
- Communication styles
- Identifying Decision making strategies
- Reading non-verbal cues to check message intended is message understood
- Assertiveness with difficult people
- Rapport building and breaking
- Influence through questions

"We didn't realise that a few simple techniques could make so much difference so quickly."

(Sarah M, Sales Director – Food Services Sector)

The workshop is designed to enhance your unique style rather than load you up with loads of techniques that are difficult to remember and apply in real world situations. This is achieved through consistent application of the principles in a co-coaching atmosphere. By 'walking the talk' participants will leave the 2 day workshop with real skills that they can apply immediately.

Participants will have the opportunity to use innovative and well-established communication tools and techniques throughout the 2 days. At the end of the workshop all of these tools will be made available to course participants for their own use.

2008/09 dates and venues across the Midlands £680+ vat

■ 7th-8th October 2008

■ 6th-7th January 2009

■ 7th-8th April 2009

3 ways to book

By Phone on **01676 535502** By Fax on **0700 606 8598**

or Online at **www.strategise.com/bookings**